



**CAS**Trips

**PRESS KIT 2018**

# The Overview

Company | [CAS Trips](#)

Category | Full-Service Educational Student Tour Operator

Company Directors | Simon Armstrong & Callum Reilly

Founded | 2013

Operating Countries | Bhutan, China, Colombia, Czech Republic, Germany, Peru, Poland, Scotland

**Objective** | Tackle the UN SDGs whilst engaging in Creativity, Activity & Service challenges to make a genuine, sustainable impact on a school trip.

**Mission** | CAS Trips' principal aim is to Educate, Challenge and Inspire students to become global-minded, conscientious young adults by harnessing the excitement and power of travel to introduce, explore and engage with real global issues in real life situations.

Social Media | [Instagram](#) - [Facebook](#) - [Twitter](#) - [LinkedIn](#)

High Resolution Photographs | Email us at [marketing@castrips.org](mailto:marketing@castrips.org)

# *Introducing: CAS Trips*

CAS Trips is a full-service, student-focused tour operator that redefines educational travel. Together with schools, we aim to make a genuine, sustainable impact by taking students on customized trips across the world.

The elements of CAS - Creativity, Activity and Service - drive our travel itineraries and motivate students to engage with local communities and charities in a fun and memorable way. Our principal aim is to Educate, Challenge and Inspire students to become global-minded, conscientious young adults by harnessing the excitement and power of travel and exploring real global issues in real life situations.

We always tackle at least four of the UN SDGs whilst participating in volunteer projects abroad - whether we are cooking for the homeless in Prague or learning about a new culture when visiting ancient hilltop monasteries in Bhutan.

As educators and volunteer travel experts, we understand the stresses of organizing student travel for teachers. CAS Trips offers teachers free places on tours alongside planning and executing all-inclusive transport, accommodation, food and customized tours for your school trip. Simply put, we make travel with students easy and stress-free.

# Meet the Founder: Simon Armstrong

Simon Armstrong was born in York, UK and grew up in the Northern English Counties of Yorkshire and Lancashire before studying at the University of Liverpool and University of Central Lancashire. Following his graduation, Simon worked as a Sports Journalist at the Press Association. At the age of 23 he was determined that his future lay in a foreign classroom and succumbed to his desire to teach and travel.

Working as an ESL, English Language and Literature Teacher and Coordinator, he worked at international schools in Indonesia, Switzerland, Brazil and Canada before settling in Prague, Czech Republic. In the ancient Czech capital, Simon also discovered tour guiding as a means to satisfy his thirst for history and showmanship on the weekends.

This foray into the travel and tourism industry, combined with his extensive knowledge of the International Baccalaureate program and the desire to make the world a better place, resulted in the creation of CAS Trips in 2013.



# What Our Travelers Say

Normally we go on trips and students wander around towns sort of half ignoring their tour guides but, on this trip, I would say for the first time ever, students actually engaged in what they were doing and very excited to help people.

**Ashley Wicken, IB Geography Teacher, Rochester Grammar School for Girls, UK**

Their insights into the {International Baccalaureate} program and the importance of experiential learning were unparalleled.

**Anne Hallihan, IB Coordinator, Collegio San Carlo, Italy**

The diversity of each day. There is always something different. This is not a tourist trip. This is a trip where you get to connect with the nature and the environment and know more about yourself.

**Caroline Maiava, IB Arts Teacher, Nido De Aguilas, Chile**

# Visual Impressions





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